



# California Hotel & Lodging Association Membership Application

## PROPERTY INFORMATION

Property Name: \_\_\_\_\_  
 Property Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ County: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Website: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_ Type of Rooms:  Rooms  Suites  Cabins  Condos  Other: \_\_\_\_  
 On-Site Food & Beverage:  Restaurant  Lounge  
 General Manager:  Mr.  Ms. \_\_\_\_\_  
 E-Mail: \_\_\_\_\_

## PRIMARY CONTACT (If different than above)

Mr.  Ms. \_\_\_\_\_  
 Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

*Please contact us to add additional contact names to your membership account.*

## MAILING ADDRESS (If different than above)

Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

## **CH&LA MEMBERSHIP DUES**

<b>Categories</b>	<b>CHLA Dues</b>
1-15 Rooms	\$295
16-35 Rooms	\$395
36-50 Rooms	\$495
50+ Rooms	\$12 per Room

**Properties Under Construction:**  \$350

Scheduled Opening Date: \_\_\_\_\_

**Amount Due: \$** \_\_\_\_\_

Check Enclosed (Payable to: California Hotel & Lodging Association)

Credit Card:  American Express  MasterCard  VISA

Billing Contact:  Primary Contact  Billing Contact in Accounting Dept: \_\_\_\_\_

**Account #** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

I hereby authorize CHLA to save this credit card account for future payments. This card shall remain on file until written notification from me is received by CHLA.

**Cardholder:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

*Dues are payable in advance and membership is continuous unless cancelled in writing.  
Cancellations are effective 30 days following receipt of such notice.*



## WE'RE ALL ABOUT YOUR BUSINESS

CHLA protects the rights and interest of the California lodging industry. Legislative advocacy, educational training, communicating, and cost-saving programs are provided for all segments of the industry. In addition, CHLA supports strategic alliances to promote the value of California travel & tourism.

### CALIFORNIA HOTEL & LODGING ASSOCIATION

414 29<sup>th</sup> Street  
Sacramento, CA 95816  
916.444.5780  
Fax: 916.444.5848  
[www.calodging.com](http://www.calodging.com)



## CHLA MEMBER BENEFITS

### LEGISLATIVE ADVOCACY

- **California Lodging Industry Legislative Action Summit** – An annual event produced by CHLA
- **FREE Legal Hotline: 800-678-2462**  
Jim Abrams, CHLA's Member Legal Advisor answers all inquiries personally
- **Laws Pertaining to the California Innkeeper** – premier legal publication written by CHLA's Member Legal Advisor, Jim Abrams, now online!
- **CHLA's Professional Legislative Representation** – Public Policy Advocates protects the interest of the of the lodging industry on behalf of CHLA
- **AHLA Partner State** – As the only California lodging association that is a partner state of the American Hotel & Lodging Association, CHLA represents your interests nationally and in California
- **Directory of California Legislature** Reference publication of governmental information resources

### EDUCATION

- **Educational Conferences & Trade Show** – Free conferences and trade shows held yearly in Northern and Southern California
- **Educational Seminars** – CHLA hosts educational seminar series throughout the state on such topics as Labor Law, Customer Service, Internet Marketing, and more
- **AHLA Educational Institute Publications and Certifications** – AH&LA members save 25% on purchases
- **Monthly Educational Webinars** - Free members-only webinars on a wide variety of topics such as employment law, ADA, Social Media, SEO and more
- **Educational Scholarships** – Awarded annually through the CHLA and AHLA Education Foundations

### COMMUNICATIONS

- CHLA Newsletter
- California Lodging News Magazine
- Advocacy Summary
- Lodging Magazine
- Lodging Sourcebook
- Construction & Renovation Reports
- CBRE Hotels Consulting  
Occupancy & Rate Averages  
California Forecasting
- STR Occupancy & Rate Averages

### MEMBER PROGRAMS

- **Insurance** – Workers Compensation Insurance, Employment Practices Liability Insurance (covers ADA claims), Health/Employee Benefit Plans and more from CHLA's preferred hospitality insurance provider.
- **Everfi** - Over 75 online compliance training courses in sexual harassment, people and culture, data security and privacy, ethic and anti-corruption.
- **Credit Card Processing** – Average property saves \$1,000 annually
- **Payroll Processing** – Save 10%
- **MIPP** – A Cal/OSHA Musculoskeletal Injury Prevention Program (MIPP) and Training Tool-Kit which is required by law, is available to members.
- **Dell** – Discounts up to 30% on computer products
- **LobbyLights** – Free comprehensive wage and benefits data specific to the hotel industry.
- **Human Trafficking Posters & Training**
- **Class Action Lawsuit Representation**
- **CalChamber Labor Compliance Products** – Save 15%
- **HBO** – Save \$5 Per Room
- **FREE Room Rate Cards & Proposition 65 Signs**
- **FREE Drought Notification Cards**
- **Shipping** – Save up to 28%
- **Employee Recruitment** – Save 20%
- **Office Supplies** – Save 40-60%
- **STR** – 20% discount
- **FREE California Hospitality Employment Guide**
- **ConventionPlanit.com** – Save 20%